George Mason University
Graduate Course Approval/Inventory Form

Please complete this form and attach a copy of the syllabus for new courses. Forward it as an email attachment to the Secretary of the Graduate Council. A printed copy of the form with signatures should be brought to the Graduate Council Meeting. Complete the Coordinator Form on page 2, if changes in this course will affect other units.

Please indicate:  ___NEW  ____MODIFY  ____DELETE

Local Unit: Master of Arts Management  
Graduate Council Approval Date:

Course Abbreviation: MAM  
Course Number: 711

Full Course Title: Directed Reading and Project

Abbreviated Course Title (24 characters max.): Directed Reading&Project

Credit hours: 1-6  
Program of Record: Master of Arts Management

Repeatable for Credit?  
___D=Yes, not within same term  
___T=Yes, within the same term  
___N=Cannot be repeated for credit

Activity Code (please indicate):  
___ Lecture (LEC)  
___ Lab (LAB)  
___ Recitation (RCT)  
___ Studio (STU)  
___ Internship (INT)  
___ Independent Study (IND)  
___ Seminar (SEM)

Catalog Credit Format  1-6:1-6:0  
Course Level: GF(500-600)  
GA(700+)  

Maximum Enrollment: 20  
For NEW courses, first term to be offered: Spring 2005

Prerequisites or corequisites: Admission to the Master of Arts Management Program or permission of instructor. Students will have completed 3 credits of core course work in the Master of Arts Management Program.

Catalog Description (35 words or less)  Please use catalog format and attach a copy of the syllabus for new courses:

MAM 711: Directed Reading and Project (1-6:1-6:0)  
Prerequisites or corequisites: Admission to the Master of Arts Management Program or permission of instructor. Students will have completed 3 credits of core course work in the Master of Arts Management Program. Independent reading and project designed to permit a student to engage in more intensive study of a selected topic in the varied and diverse field of arts management. It is student initiated and faculty directed. The topic area is agreed upon by faculty member and
student and must be demonstrably related to the student’s area of selected expertise. Projects may include individualized research papers; strategic plans for arts organizations; entrepreneurial development and business plans; policy analysis; legal research; or projects of a consulting nature. The student will be expected to perform graduate level readings and/or to conduct a project of significant depth as to warrant graduate credibility. Student and faculty member will develop the topic and scholarly objectives and the directed reading and/or project will be approved by the Program Director.

**For MODIFIED or DELETED courses as appropriate:**

Last term offered:   Previous Course Abbreviation:   Previous number:

Description of modification:

**APPROVAL SIGNATURES:**

Submitted by:   email:   

Department/Program:   Date:   

College Committee:   Date:   

Graduate Council Representative:   Date:   

**GEORGE MASON UNIVERSITY**  
**Course Coordination Form**

**Approval from other units:**

Please list those units outside of your own who may be affected by this new, modified, or deleted course. Each of these units must approve this change prior to its being submitted to the Graduate Council for approval.

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Graduate Council approval: ____________________________ Date: __________

Graduate Council representative: ____________________________ Date: __________

Provost Office representative: ____________________________ Date: __________
Master of Arts Management  MAM 711
Directed Reading and Project Course

Course Description: Independent reading and project course at the graduate level, designed to permit a student to engage in more intensive study of a selected topic in the varied and diverse field of arts management. The topic area is agreed upon by faculty member and student and must be demonstrably related to the student’s area of selected expertise. The student will be expected to perform graduate level readings and/or to conduct a project of significant depth as to warrant graduate credibility. Such areas as research or special projects in entrepreneurship in the arts; fundraising and development; special areas of strategic development and planning; arts policy or finance may be considered, if it links to a demonstrated interest by the student. Student and faculty member will be expected to develop the topic and scholarly objectives and the directed reading and/or project will need to be approved by the Program Director. Directed reading is student initiated and faculty directed. Projects may include individualized research papers; strategic plans for arts organizations; entrepreneurial development and business plans; policy analysis; legal research; or projects of a consulting nature.

Course Prerequisite: Admission to the Master of Arts Management program, or by permission of instructor. Students will have completed 3 credits of core course work in the Master of Arts Management program.

Course Objective: To enable motivated students to focus on an area of individualized study either to pursue in-depth specialized reading; to engage in applied projects; or to work with a faculty member on a mentored one on one level. The directed reading and project course may also be used to supplement an elective cluster for which a regular course is not offered.

Course Requirements: Students will be expected to present a written outline of their objectives that state succinctly their intention and purpose and to present a short justification of how the independent study provides an opportunity that does not exist in the regularly scheduled curriculum. It will be the student’s responsibility to select, approach and coordinate with a faculty member sponsor and for both student and faculty to provide a summary of designated learning objectives to the Program Director.

Grading: Students will be expected to engage in learning objectives, readings, meetings and project work that compares to a 3 credit course (i.e. approximately 6 hours per week). While course requirements will be determined by individual faculty, but will include extensive reading and at least one written, graded product.

Assigned Text/Readings: To be determined by the instructor and student.

Outline of Topics: To be determined by instructor and student.